

PRADEEP ANAND

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BACKGROUND

Since 1994, PRADEEP ANAND has been a keynote speaker at business workshops, conferences and meetings in North America, Europe and India. He educates and motivates worldwide business audiences by sharing with them his perspectives about Business Growth, Understanding India, Personal & Professional Growth, and his fictional book, An Indian in Cowboy Country.

Speaking, educating and training have been integral to his consulting practice at Seeta Resources—helping CEOs and senior executives accelerate their firms' revenue and margin growth.

He recently published his first novel, An Indian in Cowboy Country: Stories from an Immigrant's Life (www.amazon.com), which has drawn international national media attention—television and press.

He is an engineer, with an MBA, with more than 30 years experience in growing businesses in the oil & gas, technology, and engineering/manufacturing industries. He was Vice-President, Marketing, at Landmark Graphics; Manager, North American Operations at Baker Hughes; Marketing/Business Development Manager at NL/Sperry-Sun; and Co-Founder/President of PointCross, Inc.

He received his MBA from the University of Houston, Houston, Texas, and he has an engineering undergraduate degree from the Indian Institute of Technology (IIT), Bombay, India.

TOPICS, TITLES, THEMES

- **BUSINESS GROWTH**
 - The Five Engines of Growth
 - Accelerating Revenue & Margin Growth
 - Improving Pricing Effectiveness
 - Selling Across Cultures
 - Business Killers: Common Mistakes That Threaten Your Company
 - Accelerating New Technology Adoption
 - Making Money with New Technologies
- **INDIA**
 - India: Yesterday, Today Tomorrow
 - Doing Business in India
 - Understanding India and Indians
 - Attracting & Retaining Engineers & Scientists from India
- **OFFSHORE OUTSOURCING: Getting It Right The First Time**
- **PERSONAL/PROFESSIONAL GROWTH**
 - Finding the Perfect Job in a Recession
 - Is it Time to Look for Career Options?
 - Leadership in a Multicultural World
 - Principles of Principled Networking
 - Success after High School
- **AN INDIAN IN COWBOY COUNTRY:**
Stories from an Immigrant's Life. Please visit www.pradeepanand.com for details about the book
 - Depicting the Indian Diaspora

PARTIAL LIST OF ENGAGEMENTS

ABC/Channel 13, Houston, TX	Harsco Infrastructure, USA, UK,	OnePoint, TX
AirXChangers, OK	Netherlands, Germany,	Patterson-Kelley, PA
AMD, CA	Belgium, France, Czech	PGS- Tigress, UK
American Sleep, TX	Republic, Poland	Photon, Canada
Ameriprise Financial, TX	Harsco Metals & Minerals, USA,	Praxis, TX
Asia Society, TX	Canada, UK	Preng & Associates, TX
Astralloy, AL	Harsco Track Technologies, SC	Reed Minerals, PA
Avalon Imaging, CO	Harvard University, MA	Rice University, TX
Baker Hughes, TX	Hendrickson Trailer, OH	Scandent, India
Baroid Corporation, TX	Houston CPA Society, TX	Schlumberger, TX
Barnes & Noble, many locations	IES, Germany	Scicom, India
Brazos Book Store, TX	IIT Alumni, TX, NY	Silicus, TX
CompX, TX	IIT Bombay, India	Sperry-Sun, TX
Continental Carbon Corp., TX	IKG Industries, TX	State Bank of India, USA
Daniel Industries, TX	KBR, Houston, TX	Steelphalt, UK
Dresser Industries, TX	Landmark Graphics, TX	Sun Microsystems, CA
Dresser Oil Tools, TX	Laversab, TX	Syntel, MI
Excell Minerals, PA	Locke Lord Bissell & Liddell, TX	The Indus Entrepreneurs (TiE), CA
Fabsco, OK	MetaSolv, TX	University of Houston, TX
Facet, Canada	Multiserv, PA	US Venture Partners, CA
Fort Bend ISD, TX	National Cabinet Lock, SC	Volumetrix, UK
Fort Lock, IL	NL Industries, NJ	Waterloo Furniture Components, Canada
Gundle/SLT, TX	NSI Upstream, LA	ZResearch, CA
Harsco Corporation, PA	Numar, PA	
Harsco Industrial, TX, PA, OK	Nutter Engineering, OK	
	OFS Portal, TX	