

SEETA RESOURCES

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Clients

Oil & Gas

Baker Hughes, Baroid Corporation, Daniel Industries, Dresser Industries, Dresser Oil Tools, Integrated Exploration Systems (IES-Germany), Landmark Graphics, NL Industries, NSI Upstream, Numar, OFS Portal, Photon, PGS-Tigress, Praxis, Sperry-Sun, Object Reservoir (US Venture Partners), Volumetrix

Technology

AMD, Sun Microsystems, Avalon Imaging, Scicom, Silicus, Laversab, Facet, ZResearch

Engineering & Manufacturing

AirXChangers, Astralloy, CompX, Excell Minerals, Fabsco, Fort Lock, Gundle/SLT Environmental, Harsco Corporation, Harsco Track Technologies, Hendrickson Trailer, IKG Industries, MultiServ, National Cabinet Lock, Nutter Engineering, Patterson-Kelley, Reed Minerals, SGB, Patent Systems, Waterloo Furniture Components

Service

OnePoint, American Sleep, Preng & Associates

What Do We Do?

Accelerate Revenue & Margin Growth

- Challenge
 - Urgent need to accelerate revenue & margin growth
 - Executives/employees are too close to the situation
 - Outside resources are not close enough
- Solution
 - Use our proven and experienced Business Growth Process to release latent knowledge and insights buried in firm's employees
- Results
 - Revenue growth, enriched margins
 - Quick results, long-term effectiveness

How Do We Do This?

Client Team, Our Process, Insights from Our Combined Experiences

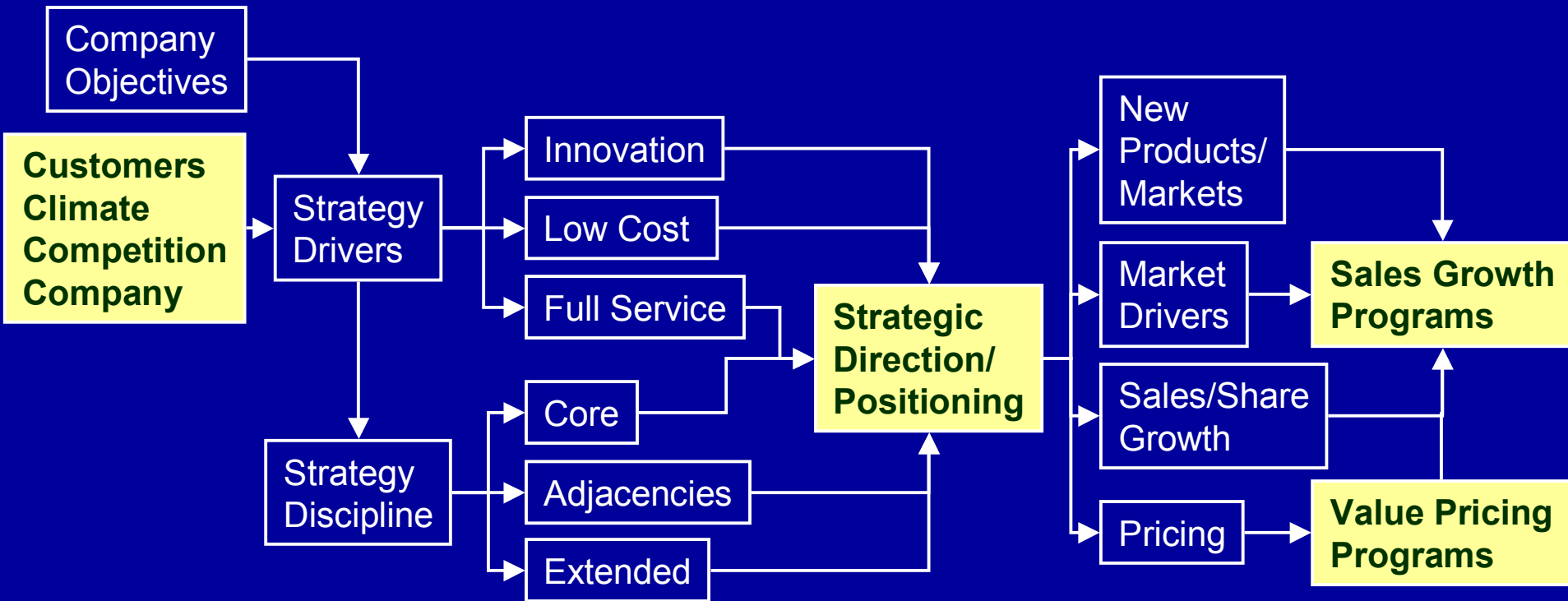
- Client team is drawn from diagonal cross-section of the firm works with our process
- We guide the team in rediscovering its markets and reinventing the business by addressing three questions:
 - Where are we? Where can/should we go? How do we get there?
- Team members assure speedy and effective execution, overcome internal resistance, make deft adjustments & corrections over longer term

Business Growth Process

Where are we?

Where should we go?

How do we get there?



THANK YOU

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